

P230/3
ENTREPRENEURSHIP
EDUCATION
Paper 3
1 August 2024
3 hours



ENTEBBE JOINT EXAMINATION BUREAU

Uganda Advanced Certificate of Education

ENTREPRENEURSHIP EDUCATION

Paper 3

3 hours

INSTRUCTIONS TO CANDIDATES:

*This paper consists of **three** Sections; **A**, **B** and **C**. Answer **four** questions only.*

All questions carry equal marks.

*Section **A** is compulsory. Answer any **three** questions from Sections **B** and **C**, choosing at least **one** question from each Section.*

Credit will be given for use of relevant diagrams and illustrations.

Any additional question(s) answered will not be marked.

SECTION A: CASE STUDY

Answer all parts of this Section

1. Read the case study below and answer the questions that follow

Kabanda owns and operates Muzuuli poultry farm located in Luzira town, Kampala. He started the farm in 2020 during the COVID 19 lockdown after losing his teaching job at Banda Town College. He set up his farm in Luzira due to the increasing number of people in the area. People there believe that eggs are a preventive measure to many diseases in the area. Most of the eggs produced by farmers in the area are of a small size compared to his eggs that are big in size since he mixes his own feeds and put in “Nkejje”. The area has many farm supply shops that even sell brooding equipment to help poultry farmers.

Kabanda currently employs four workers on his farm. His workers reside at the business premises in well-constructed cottages of the business. Before workers start to work at the farm, they are first trained in poultry management so as to increase output. Weekly meetings are held between supervisors and their subordinates in order to share opinions for the progress of the project.

Muzuuli poultry farm earns two million shillings daily which is banked by the finance manager. All expenditures of the business are authorized by Kabanda. He receives a bank statement and prepares a bank reconciliation statement through the financial manager to reduce fraud. He has been approached by many insurance companies convincing him to get an insurance cover for his business though he has not yet made up his mind.

Questions

- (a) How are workers in Muzuuli poultry farm motivated? (04 marks)
- (b) Mention the sources of innovation by the business owner in the farm. (04 marks)
- (c) Give the benefits of the business to the community. (04 marks)
- (d) Identify the measures taken by Muzuuli poultry farm to control cash in the business. (04 marks)
- (e) Advise Muzuuli poultry farm on the insurance policies that should be taken for the business. (05 marks)
- (f) What lessons do you learn from the case study? (04 marks)

SECTION B
SCHOOL BUSINESS CLUB

*Answer at least **one** question from this Section*

2. With reference to a business-project owned and operated by your school entrepreneurship business club:
- (a) Describe the business project. (06 marks)
 - (b) Justify the view that your business was a micro-business. (06 marks)
 - (c) How did you raise the business capital? (07 marks)
 - (d) Mention the marketing costs that were incurred by the business. (06 marks)
3. Using your school entrepreneurship business project;
- (a) Describe the nature of the business. (06 marks)
 - (b) What were the objectives of school business club? (06 marks)
 - (c) Describe the techniques used to ensure customer retention. (06 marks)
 - (d) Outline the roles of the business club president. (07 marks)

SECTION B:
FIELD ATTACHMENT AND FIELD TRIP

*Answer at least **one** question from this Section*

4. In relation to any business enterprise you were attached to;
- (a) Describe the business. (06 marks)
 - (b) Explain the policies used in the business to minimize production costs. (06 marks)
 - (c) How does the business visited manage hazardous substances? (06 marks)
 - (d) Advise the owner(s) of the business visited on ways managing inventory. (07 marks)

5. With reference to any one business field trip you made either as an individual or group:

- (a) (i) State any **four** objectives of the field trip. *(04 marks)*
 - (ii) Give the general description of the business you visited. *(06 marks)*
- (b) Describe the source books kept by the business visited. *(05 marks)*
- (c) Describe techniques used by the business visited to ensure community acceptance. *(05 marks)*
- (d) Mention the sources of recruitment of workers in the business that you visited. *(05 marks)*

